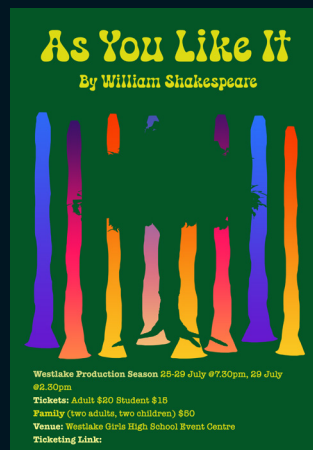




# WESTLAKE SCHOOLS' 2023 PRODUCTION SEASON SPONSORSHIP PROSPECTUS

## WGHS and WBHS Present

*Into The Woods* – a musical masterpiece from Stephen Sondheim AND  
*As You Like It* – a glorious comedy from William Shakespeare



We are inviting your business to be part of our journey and support us in the making of another successful production season.

We offer positive exposure to a community hub of over 4500 students, with families domiciling from Orewa to Devonport, and Kumeu to Gulf Harbour.

### YOUR REWARDS

**Production programme** (deadline for inclusion June 26)

Have your company logo, promotion and personal support highlighted in our A5 size programme, handed out free to all attendees across the 2-week season.

A5 size print inside the programme (\$750)

¼ A5 print inside the programme (Cost \$500)

⅛ A5 print inside the programme (Cost \$250)

**Prominent exposure in school banners for 6 weeks** (deadline for inclusion is 26 May)

Banner 1 (In front of Westlake Boys High School on Forrest Hill Road) 3.5m x 2.5m

Feature your company prominently as a primary or secondary banner sponsor:

Primary banner sponsor (Cost \$1000)

Secondary banner sponsor (Cost \$750)

Banner 2 (In front of Westlake Girls – Corner of Wairau Road and Shakespeare Road) 7m x 1.2m

Primary banner sponsor (Cost \$1000)

Secondary banner sponsor (Cost \$750)



## ALL SPONSORS RECEIVE

- Opening night complimentary tickets and a drink at the show of their choice
- Your signage to be displayed in the foyer (size and positioning subject to discussion)
- Introductions to cast, staff and crew after the show
- A mention in our school newsletter (Green Striped Blazer, WBHS; Te Roto, WGHS)

Your money goes on budget items big and small – and all essential, such as:

- Lighting instruments
- Sound gear, including radio mics
- Scaffolded seating
- Design elements, such as set pieces

## ABOUT US

### ***A proven commitment to excellence in the Performing Arts***

Over the past eight years, Westlake Boys and Girls High Schools have enjoyed unparalleled success in their joint annual school productions. In 2021, *Socially Distanced Shakespeare* won three Auckland Live Showdown Awards, including Best Play, Best Technical Design, and Best Direction. In 2019, the musical *Les Miserables* was staged, boasting 100 students in acting roles, 30 students in the orchestra, 20 students backstage and in technical roles, and was seen by an audience of 3,500 across its season. This production won six awards, including the Auckland Live Best Production Award (2019), and the iTicket Showdown People's Choice Award.

Previous productions have included two musicals by composer-lyricist Stephen Sondheim: *Assassins* (2015) and *Sweeney Todd* (2017), and two plays: a bicultural reimagining of Shakespeare's *A Midsummer Night's Dream* (2016), and a piece of performance ethnography, *YouthQuake* (2018), co-written by Nick Brown, MJ Milburn and the 70 students in the production.

## INTERESTED?

Get in touch with Peter Feeney, our sponsorship co-ordinator, to tailor a sponsor package that suits you:  
[pf@pfeeney.com](mailto:pf@pfeeney.com) / 021 455 652

### LINKS

- [About Westlake Boys High School](#)
- [About Westlake Boys High School Drama](#)
- [About Westlake Girls High School](#)
- [About Westlake Girls High School Drama](#)
- [Instagram Production Page](#)